



INCORPORATION INTO ISOFOTÓN: JUAN PEDRO NARANJO, NEW SALES MANAGER FOR EUROPE

Madrid, July, 23th, 2009. - Juan Pedro Naranjo has joined Isofotón as Sales Manager for Europe, to further strengthen the expansion plans of the company and boost its commercial presence in markets key, as Germany, Italy and France, and in emerging markets like Eastern Europe and Turkey, among others.

Juan Pedro Naranjo has a degree in Business Management and Marketing (ESIC), and a Master in Financial Management (ESIC), Honors Degree in Business Administration from the Lincolnshire & Humberside University (UK), and Executive MBA (Instituto de Empresa). He has an extensive experience in business management and marketing, developed in major companies.

His outstanding experience in the solar sector is due to its previous position in Solaria, as Commercial Director, where he led its national and international expansion.

About Isofotón

Isofotón is a leading company in Europe in the design, manufacture and supply of solar energy solutions. Isofotón contributes to sustainable development and it is focuses on three technologies: PV, Thermal and Low Temperature High Concentration Photovoltaics.

Besides being the leader of the Spanish industry as a manufacturer of solar modules and photovoltaic cells, Isofotón is present in over 60 countries and has 9 subsidiaries (Italy, USA, Bolivia, Ecuador, Dominican Republic, Algeria, Morocco, China and Senegal).